

Launching of three significant projects for Everblue Massawippi

Where? : Ripplecove, Lakefront Hotel, 700 Ripplecove St., Ayer's Cliff, QC.

When? : Friday, June 2, 2017, 5 PM

Cocktail Reception with a jazz trio, fine local food and wine menu.

Under the honorary presidency of **Alec Van Zuiden**, President of Parc Regional Massawippi and Ayer's Cliff's Mayor, and the presence of the Honorable **Marie-Claude Bibeau**, Minister of International Development and La Francophonie, Compton-Stanstead, M. P.

Price : \$125 (income tax receipt of \$75 upon request)

Nautisme INTELLIGENT Boating

Everblue Massawippi launches a nationwide project which will enable Lake Massawippi, over a 2-year period, to become a Canadian standard for excellence in boating management.

Challenge : organize the harmonious co-existence between boating and protection of lake Massawippi's ecosystem. Propose scientific criteria applicable to all canadian lakes. Develop methods of intervention and publish the results.

Means : Expertise, definition of sensitive areas, web app, modelling, signaling, awareness, blue patrol.

INVESTMENTS (2017/2019)

\$300,000. including
5 seasonal jobs.

Plage MASSAWIPPI Beach

Everblue Massawippi is currently involved in a three-year contract with the Parc Regional Massawippi to provide a smooth transition at the Massawippi Beach, which is moving from private to public status.

Challenge : Organize, the non-commercial life at the beach, protect its environmental interest and community vocation, promote citizen's access to the Lake.

Means : Full partnership with the Parc Regional, full partnership with the commercial managers, provision of services to local citizens (swimming, light boating, etc.)

INVESTMENTS (2017/2019)

\$54,000. including
3 part time seasonal jobs.

Nature-friendly shorelines

Everblue Massawippi now offers consulting services and project management for lake shorelines, municipal ditches and agricultural erosion problems in the watershed.

Challenge : become an essential reference to address the issue of erosion in Lake Massawippi's watershed.

Means : Door-to-door counselling with waterfront residents, shoreline monitoring and evaluation, plans, applications for certificate of approval, application for a municipal permit, various techniques, assistance to shoreline owners, municipalities, farmers, inspectors.

INVESTMENTS (2017/2019)

\$36,000. including
1 part time seasonal job.



Everblue Massawippi continues its mission and usual operations : brook and river sampling, water quality survey, Quebec Lake Monitoring Network, Blue Patrol, work with farmers, briefs and recommendations to municipal and provincial administrations, journal and public education, vigilance, combat blue-green algae, regional leadership etc.

To ensure the continuity and the impacts of these 3 special projects, Everblue Massawippi must complete its public financing by additional private funds.

Goal : \$50,000./year, 2017-2018-2019



www.lacmassawippi.ca
bleumassawippi@lacmassawippi.ca
 819.238.4410